

## PROMINENT RECRUITMENT PARTNERS OF AJK



- Bank loan support
- Medium of Instruction : English
- 100% pass percentage
- Language Lab
- Training in soft skills
- Digital Library
- Cafeteria ● Cultural Events
- Well equipped laboratories
- Sports Facilities
- Well Equipped GYM
- Separate hostel facility for boys and girls
- Yoga Center ● NCC, SCOUT

- LMS (Learning Management System)
- Digital E - Learning
- Personality Development
- Industry- Institution Interaction Cell
- Academy for Competitive Exams
- Student Development Programmes
- Linkages with Professional Bodies
- Centre For Extension Services
- NCVRT / NSDC Courses
- SWAYAM & NPTEL Online Courses
- International Placement



**AJK EDUCATIONAL INSTITUTIONS**  
Palakkad Main Road, Navakkarai, Coimbatore - 641105.

www.ajkcas.com www.ajknursing.edu.in /ajkcollege /ajkinstitutions



# BBA LOGISTICS AND SUPPLY CHAIN MANAGEMENT



**Admission  
Hotlines**  
**63845 55511**  
**63845 55533**

## AJK COLLEGE OF ARTS AND SCIENCE

*An Eco-friendly College*

**An ISO 21001 : 2018 Certified Institution**

Affiliated to Bharathiar University, Coimbatore  
Approved by Govt. of Tamil Nadu, Recognized by UGC, New Delhi  
Under Section 2(f) and 12(B)

Palakkad Main Road, Navakkarai, Coimbatore, Tamil Nadu - 641 105. PH: 0422 - 3501700

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## About AJK

Established in 2007, in the rural area of Coimbatore, Tamil Nadu, AJK College of Arts and Science (AJKCAS) is a NAAC accredited with A+ Grade and ISO 21001:2018 certified new-age Co-educational Institution. It is recognized by UGC with 2(f) and 12(B) status and is affiliated to Bharathiar University, Coimbatore. It is built on core fundamentals to create and nurture a talent pool of youth focused on curiosity, creativity, critique, and character. The college follows a comprehensive curriculum and a learner-centric approach to teaching with emphasis on holistic development of its students.



## Why to choose AJK?

The department provide the students a wide range of managerial skills with team building and competency at all levels. The students are exposed to general business principles, case study & analysis and quantitative techniques. The curriculum focuses both on theoretical and analytical subjects with practical exposure on Tally, ERP, SPSS, IWD, RDBMS etc. This department makes the students have capability to manage all challenges in business. It makes them act as multi-talented people. The graduates find multiple job opportunities available to them in administration and business fields. Its focus has always been on great teaching and improving the knowledge & administrative skills of students in a leading way.

## Professional Mentoring

As a part of the curriculum, students are monitored and mentored continuously. Inculcation of good practices, ethics, values, moral, motivation and personal grooming are the key objectives of a mentor. With these initiatives, coupled with the deliverable as mentioned in the previous sections, we believe that global leaders could be created here.

## Career counselling & Placement Services

The career counselling service provides unbiased information, advice and guidance to help students understand themselves and the employment market. Later they are supported to plan and prepare for their future by developing suitable career related skills & knowledge. It aims to help students find the career that uses their unique skills & individual experience to the fullest.

## What Exactly Is Logistics and Supply Chain Management?

This course is designed to produce students who are well qualified, competent, responsible, and ethical logisticians and Supply Chain Management experts.

These students would work in the public, business, and private organisations. This course was designed to make students who are interested in logistics and supply chain management know about this course and have the latest and updated news about it.

Logistics and supply chain management course manages, plans and coordinates the forward and backward flow of services and goods from one place to another. It helps the student learn the in-depth view of the movement of goods and services in a chain format in the company. The different kinds of jobs where the student can be placed are managers, logistic coordinators, business managers, and commercial managers.



## UNIQUE FEATURES

- 100 % Placement Assistance
- Wi-Fi Enabled Digital Campus
- Digital Library
- Eco Friendly
- Excellent Infrastructure
- Project Training in MNCs
- Internship Programme & Industrial Visit
- Soft Skills & Hands-on Trainings
- Sports & Cultural Fests
- MoUs with leading MNCs
- Personality Development Programs

## Get Involved in

- Institution Innovation Council
- Research Club
- National Cadet corps (NCC)
- National Service Scheme (NSS)
- Entrepreneurship Development Cell
- Industry Institution Interaction
- Rising Star Cultural Club

## CAREER OPPORTUNITIES

- Supply Chain Analyst
- Warehouse Manager
- Logistics Manager
- Customer Service Manager
- Supply Chain Operations Manager
- Transportation Manager